

Penn Medicine Does a Standardized Uniform Style and Color Influence the Professional Status of Registered Nurses?

Linda A Hatfield, PhD, NNP-BC^{1,2}, Margaret M Pearce, MSN, FNP-BC², Mary Del Guidice, MSN, RN, CENP², ¹School of Nursing, University of Pennsylvania, Philadelphia, PA, ²Pennsylvania Hospital, Philadelphia, PA



ntroduction

RN professional status and contributions to care are National Database of Nursing Quality Indicators TM (NDNQI) of work satisfaction and are linked to quality and patient safety.¹ Research demonstrates that nonstandard nursing uniforms cause confusion among patients and health care providers and contributes to the inability to identify the professional nurse and their contributions to healthcare care.²

urpose

The purpose of this study was to identify a standardized uniform style and color that reflected the professional status of registered nurses as perceived by patients and registered nurses.

All RNs and 60 patients from Pennsylvania Hospital's medical and surgical units were recruited for the study.

tudy Design

A mixed methods approach identified RN and patient perspectives of professional nursing status and attire.

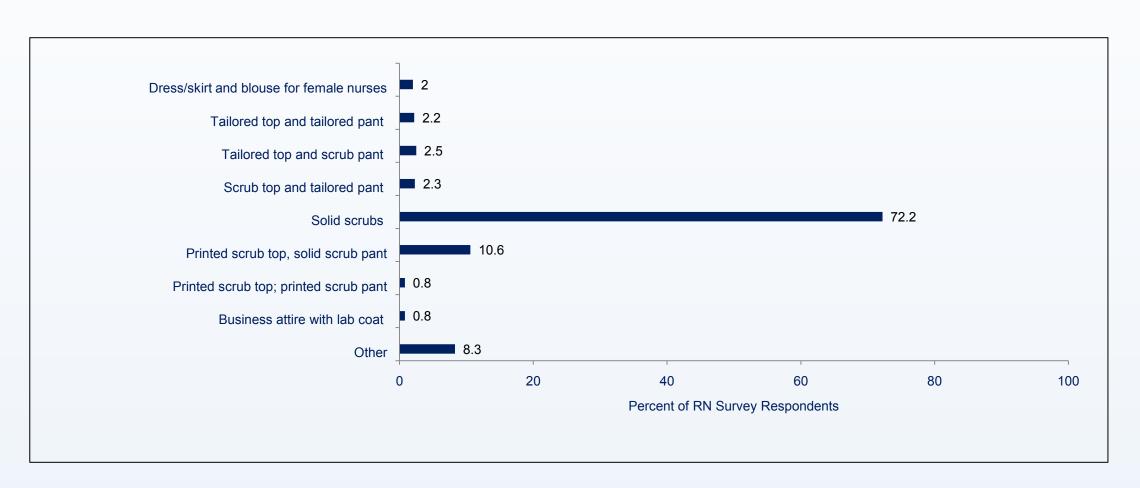
rocedures and Instruments

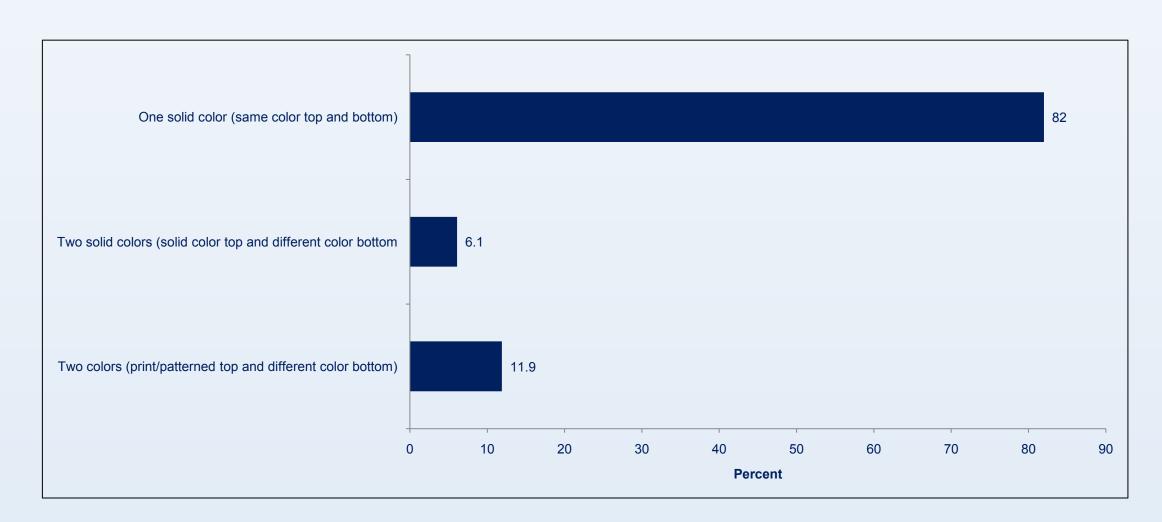
RN representatives from each unit participated in a focus group exploring uniform style and color variability and its effect on RN professional image and status. An online survey examined RN's opinions on the optimal uniform style and color to represent professional nursing. Semi-structured interviews identified patient perspectives on nursing status and attire

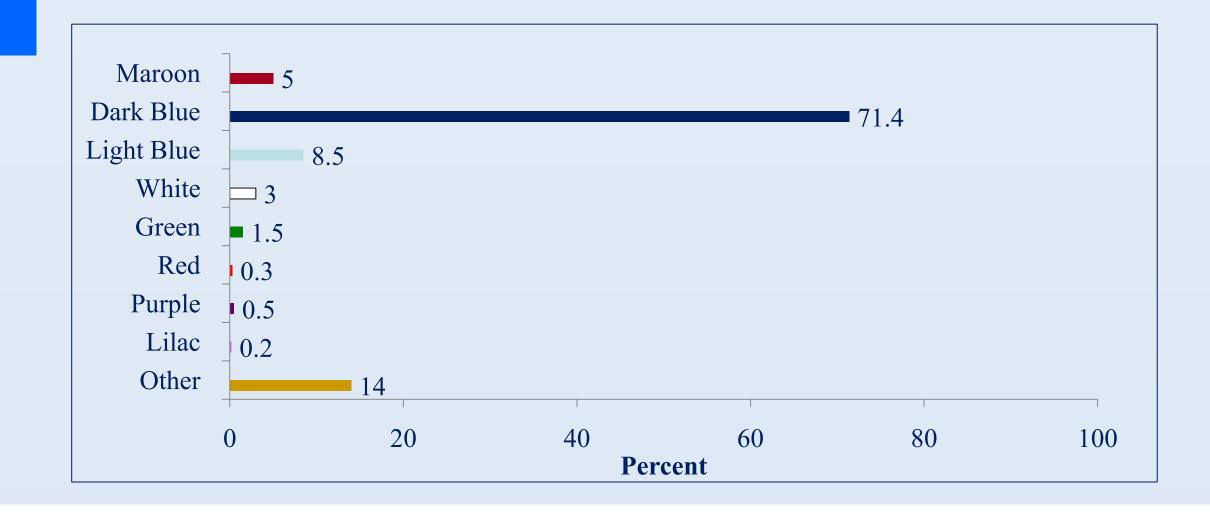
tatistical Analysis

Measures of central tendency compared between group differences in professional status and attire.

raphs







Professional Image at Pennsylvania Hospital



Figure 1: Pennsylvania Hospital School of Nursing photo from the early 1940s

Figure 2: Photo of RNs 2012 after Professional Image implementation

esults

Although 79% of patients felt it was important to identify the RN, 43% could not do so. Uniform color was the patient preferred method of RN identification (50%). Patients preferred solid blue (22%), white (15%); or had no uniform color preference (56%). Nurses perception of professional uniform style and color are reflected in Figures 1 and 2.

conclusion

Patients and RNs link professional status and quality care to uniform style and color. Standardized uniforms inform RNs and patients of a nurse's professional status, scope of practice, and contributions to care. Indentifying RNs and understanding their contributions and scope of practice is essential to nursing's professional status and patient safety.³

eferences

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²Kaser, M., Bugle, L.W., & Jackson, E. (2009). Dress code debate. Nursing Management 40(1):33-38.

³Hatfield, L.A., Lowenthal, M., Cassidy, C., Samoyan, J., Del Guidice, M., & Polomano, R.C. (In Press). The Professional Appearance of Registered Nurses: An Integrative Review of Peer Refereed Studies. Journal of Nursing Administration

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